

## COMMUNICATIONS COMMITTEE

Annual Report 2009

This year the Communications Committee achieved the launch of the new, redesigned FPCNY website. The website was initially rolled out to a small group of church staff members and other contributors, and officially went “live” in October 2009. We have received a lot of positive feedback regarding the “look and feel” of the site. Special thanks to Ben Beverly for spearheading the launch process, which is much more complicated than most people appreciate. The committee also functioned in its usual capacity in helping in the design and update of various publications and special campaigns of the church in 2008.

- **WEBSITE** ([www.fpcnyc.org](http://www.fpcnyc.org)): Prior to launch of the new website, several committee members dedicated a large amount of time to uploading sermons. The redesigned site was rolled out in stages, and once launched, the Committee began training various Church committee members so that site updates can be managed directly by those with the relevant information. We also conducted a search for a firm that could provide targeted site security services on a per-usage basis, thus providing security backup at an affordable cost. In August 2009 we retained a firm for this purpose.
- **FIRST NOTES**: Helped church staff in initiating email distribution of First Notes to many members of the congregation, thus reducing mailing costs for this publication.
- **2010**: We will continue to work with the church staff, other committees and the congregation at large to enhance and add functionality to the website. We intend to increase collaboration with other Church committees and hope to save costs by, among other measures, enhancing email distribution of First Notes. We will continue to support the basic communications needs of the church.

Special thanks once again to the mail team for their much appreciated work this past year! They make the distribution of First Notes possible. These people are:

Elaine Chen-Nash  
Primerose Desroches  
Jean Duncan  
Paulette Griefen

Bonnie Hall  
Terry Mansfield  
Ellen Taylor  
Virginia Thoren

Respectfully submitted,

Craig Arcella, Chair

Members, Contributors and Friends of the Communications Committee: Wendy Williams, Brian McCarty, Sorrel Ann Alburger, Ben Beverly, Brian Macy, Also Rev. Barbara Davis, Rev. Sarah McCaslin, Rev. Jon Walton.